

15TH STREET FLYERS

985.893.3684 OR 504.460.2991

49 Karen Drive, Covington, La. 70433



July 2019

Ladies and Gentlemen,

Presenting the 20th Annual “4 on the 4th”

Hard to believe this event is 20 years old which makes us even more proud to present the **20th annual “4 on the 4th”**, which is one of our most favorite local races.

Once again, we’ve committed 100% of the race proceeds to go directly back into our community. With your past help and support, we’ve been able to contribute thousands of dollars to local community organizations that directly support youth recreational activities as well as those who protect and serve our community.

Our 2019 beneficiaries will once again include the YMCA, the Covington Police and Fire Departments, the Tammany Trace and our local Food Bank. Thanks to everyone’s contributions to this event, the St. Tammany YMCA has used these race proceeds to provide recreational opportunities for hundreds of kids in our community.

There are many ways to support this event. **Sponsorships start at \$ 100.00** and are further detailed on the attached form. It’s a great way to reach over **400** people and can be tailored to meet your individual needs. “In-kind” sponsorships are also available. The 15th Street Flyers is a non-profit organization, which means that your sponsorship is tax deductible! (Tax ID #01-0690305)

All sponsors with a \$100.00 minimum cash sponsorship are welcome to be on site for race day and we’re happy to include all our sponsor’s information (business cards, brochures, coupons, flyers, giveaways, etc.) in our race bags. All items for the race bags are needed by 7/1/19.

“4 on the 4th” is a great way to celebrate our nation’s birthday and help our community!

If you have any questions regarding sponsorship or need any additional information, please call **504.460.2991**.

Thank you for your support!

See you at the race!
Diane Weiss
4 on the 4th Race Committee

THANKS FOR YOUR SUPPORT AND THANKS FOR COMING OUT!

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Dear Sponsor,

There are many ways to support this event and sponsorships can be tailored to meet your individual needs and resources. Following are several suggestions:

Title Sponsor

___ \$2500.00 ~ includes 10 paid race entries (shirts), large name/logo on race shirt

___ \$1000.00 ~ includes 7 paid race entries (shirts), large name/logo on race shirt

___ \$ 500.00 ~ includes 5 paid race entries (shirts), medium name/logo on race shirt

___ \$ 250.00 ~ includes 3 paid race entries (shirts), small name/logo on race shirt

___ \$ 100.00 ~ includes 1 paid race entries (shirts), type set name on race shirt

Another amount? specify amount here: _____

___ In-Kind Sponsor ~ includes paid race entries (shirts) based on value of donation

Item: _____ Value: _____

___ Door Prize Sponsor ~ includes 1 to 2 (depending on value) paid race entries

(Name as you would like it to appear on shirt / sponsor board)

Contact person: _____

Phone: _____ E-mail Address: _____

Thank you for sponsoring this event!

CONTACT INFORMATION:

Diane: 504.460.2991 or 985.893.3684

T-SHIRT SIZES (INSERT NUMBER):

___ Adult Small ___ Adult Xlarge
___ Adult Medium ___ Adult XXlarge
___ Adult Large

THANKS FOR COMING OUT!